

FORM PTO-1449		SERIAL NO. 10/800,128	CASE NO. 12729/45 (Y00043US01)
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT		FILING DATE March 11, 2004	GROUP ART UNIT 2174
(use several sheets if necessary)	APPLICANT(S): Timothy Roberts et al.		CONFIRMATION NO. 6955

REFERENCE DESIGNATION **U.S. PATENT DOCUMENTS**

FOREIGN PATENT DOCUMENTS

**EXAMINER
INITIAL**

OTHER ART – NON PATENT LITERATURE DOCUMENTS

(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.)

	B4	Dezhi Wu; Il Im; Tremaine, M.; Instone, K.; Turoff, M.; A framework for classifying personalization scheme used on e-commerce websites. System Sciences, 2003. Proceedings of the 36 th Annual Hawaii International Conference on, 6-9 Jan. 2003 pages:222-233.
	B5	PCT International Search Report for International Application No. PCT/US2004/030150 dated January 13, 2005.
	B6	Written Opinion of the International Searching Authority for International Application No. PCT/US2004/030150 dated January 13, 2005.
	B7	PCT International Preliminary Report on Patentability for International Application No. PCT/US2004/030150 dated March 21, 2006.

EXAMINER	/Boris Pesin/	DATE CONSIDERED	09/22/2009
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /B.P./